

THE HANDSOME PUGS

MEDIA KIT 2024

MEET THE HANDSOME PUGS

Oscar & Henry are also known as The Handsome Pugs. They live on the Isle of Wight and enjoy travelling around the UK. They are versatile, so love long walks as much as they love napping on the sofa.

They are clean, well-behaved and used to posing for photos, especially if treats are involved. Oscar and Henry both have very different personalities, which shine through in their photos.

Visit our website: thehandsomepugs.com

Follow us on social media: [@TheHandsomePugs](https://www.instagram.com/TheHandsomePugs)



MEET EMMA JOHNSON

Hi, My name is Emma – a passionate Photographer, specialising in Interior and Product Photography. I am also the proud owner, social media voice and official Photographer for The Handsome Pugs.

I shoot with professional camera gear – including full frame Sony cameras, top of the line Sony G master lenses and accessories.

Visit my website: emmajohnsonphotography.co.uk

Follow me on social media: [@EmmaJohnsonPhotographer](https://www.instagram.com/EmmaJohnsonPhotographer)



WHAT WE CAN OFFER

When you partner up with Emma Johnson Photography & The Handsome Pugs, you get much more than content. From User Generated Content (UGC), to high-quality photography of the dogs using your product or service. For the full package, we can provide you with professional photography, showing off your product or service in it's own right.

Working with us in this way allows businesses access to discounted Photography rates, while also showing off the dog-friendly element. As an added bonus, you get some social media exposure too!

EXAMPLES OF OUR WORK



When you partner up with The Handsome Pugs, you get much more than an influencer on side. Our packages offer professional product photography, in addition to imagery which shows the dogs, or humans, enjoying your product. We offer blog posts, content packages, professional short-form videography and we can even enlist the help of our dog friends, to show additional breeds in your content.

WHERE TO FIND US



@THEHANDSOMEPUGS



@THEHANDSOMEPUGS



/THEHANDSOMEPUGS

SOCIAL MEDIA STATISTICS

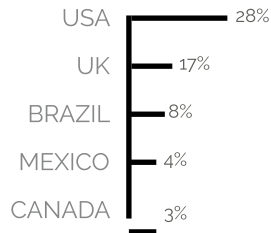
Below you can see the audience statistics for our main social media channels. Our engagement rate fluctuates, but Instagram is currently our best-performing platform. Facebook works well for our sponsors, as we can utilise group sharing and linking to external sites.

INSTAGRAM

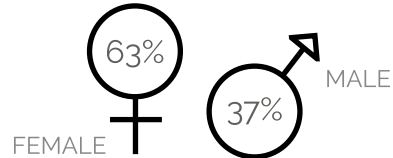
FOLLOWERS



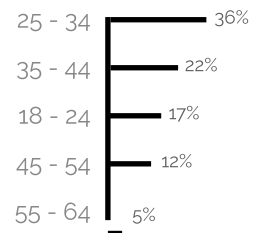
LOCATION



GENDER



AGE RANGE

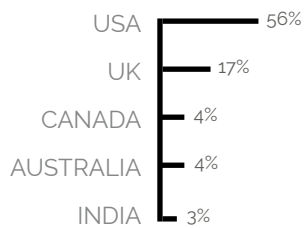


FACEBOOK

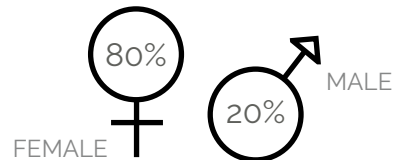
FOLLOWERS



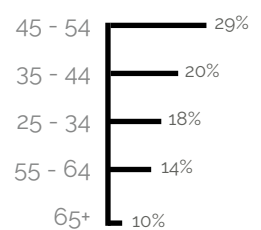
LOCATION



GENDER

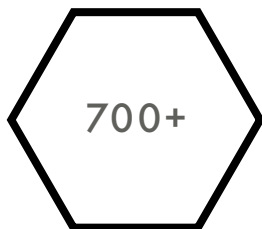


AGE RANGE

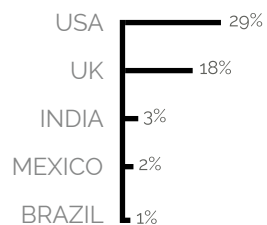


YOUTUBE

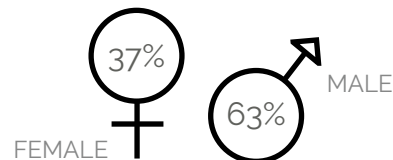
SUBSCRIBERS



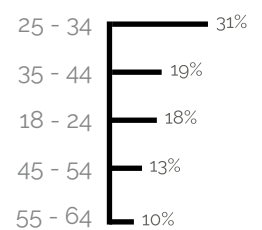
LOCATION



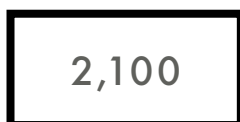
GENDER



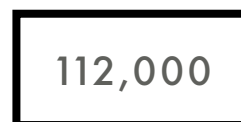
AGE RANGE



TOTAL WATCH TIME (HOURS)



TOTAL VIEWS ON OUR CHANNEL



OUR SPONSORSHIP PACKAGES

All of our sponsorship packages are bespoke - tailored to meet your company needs.

We are happy to work to a budget, either on a retainer or one-off basis and in some special cases, we do exchange work for products. However, the more you can invest into us, the more you will get out of a partnership, in terms of content.

Please get in touch and let's discuss how we can work together - woof@thehandsomepugs.com.

PROUDLY SPONSORED BY



WHO WE WORK WITH

We don't just work with dog brands... In fact, we love working with all brands, bringing a dog-friendly aspect into our content. The most important thing, which is non-negotiable, is that we love your product or service.

If you are keen to work with us, please get in touch: woof@thehandsomepugs.com.



VISIT OUR WEBSITE: THEHANDSOMEPUGS.COM

GET IN TOUCH

EMMA JOHNSON (HUMAN)

WOOF@THEHANDSOMEPUGS.COM

THEHANDSOMEPUGS.COM

07907 900 5050